

# Fashion Design and Management

## Option II: Fashion Design Management

2024-2025

The requirements listed below pertain to all students matriculating in August 2024 and January 2025.

All of the following sections are required to be completed to graduate.

Courses in areas 1-20 must be taken for a Letter Grade.

Overall Credits (REQUIRED)		
Total: 120 credits	Human Ecology: 45 credits (courses from DEA, FSAD, HD, NS, PUBPOL at any level or HE at the 3000/4000 level)	Human Ecology, outside the major: 11 credits (from DEA, HD, NS, PUBPOL at any level or HE above 1500 level). Special Studies courses (4000, 4010, 4020) do not count.

**1. Fashion Design Core Courses (36 credits)**

Take all of the following:

- FSAD 1140 Principles of Design Computing
- FSAD 1250 Fashion, Art & Design Thinking
- FSAD 1350 Fibers, Fabrics, and Finishes
- FSAD 1360 Fiber and Yarn Analysis Laboratory
- FSAD 1450 Introduction to Fashion Design
- FSAD 2310 Fashion Product Management
- FSAD 2370 Structural Fabric Design
- FSAD 2660 Activewear Design & Product Development
- FSAD 3320 Product Quality Assessment
- FSAD 4440 Global Fashion Management
- FSAD 4444 FSAD Futures
- FSAD 4660 Textiles, Apparel, and Innovation

**2. DEA Requirement (3-4credits)**

Take one 1000-level DEA course in their first year. Choose from the following: (3-4)

- DEA 1101 Visual Literacy and Design Studio
- DEA 1110 Making a Difference by Design
- DEA 1150 Design Graphics and Visualization
- DEA 1500 Introduction to Environmental Psychology

**3. FSAD Additional Courses (9-12 credits)**

Choose any three additional FSAD courses.

FSAD 4000, 4010, 4020, 4030, 4990 cannot count here.

**4. Introduction to Management (3 credits)**

Choose one of the following:

- AEM 1200 Introduction to Business Management
- HADM 1810 Introduction to Management
- ILRID 1700 Introduction to Organizations and Management

**5. Business Practice (-3 credits)**

Choose one of the following:

- FSAD 3330 Retail Buying and Merchandising
- AEM 2011 Spreadsheet Modeling

**6. Marketing (3 credits)**

Choose one of the following:

- AEM 2400 Marketing
- HADM 2410 Marketing Principles

**7. Communication (3+ credits)**

Take one COMM course\* OR

Foreign Language

\*COMM 4970, 4980, and 4990 cannot count here

8. **Business Strategy** (3-4 credits)
  - AEM 3110 Design and Innovation
  - AEM 3121 Branding & Brand Management
  - AEM 3249 Entrepreneurial Marketing and Strategy
  - AEM 4080 Innovation and New Product Management
  - ILRHR 4640 Business Strategy
  - ILROB 4260 Managing for Creativity
  
9. **Accounting** (3 credits)
  - AEM 2210 Financial Accounting
  - HADM 2230 Financial Accounting Principles
  - NBA 5530 Accounting and Financial Decision Making
  - NCC 5500 Financial Accounting
  
10. **CHE Core Curriculum** (5 credits)
 

Students must complete all three courses in their first three semesters:

  - HE 1800 Blazing Your Trail in Human Ecology
  - HE 1850 Introduction to Human Ecology
  - HE 2000 Human Ecology Pathways to Racial and Social Justice
  
11. **First Year Writing Seminars** (6 credits)
 

**Note:** The 2 required first year writing seminar courses must be completed during the first two semesters at Cornell.
  
12. **Psychology** (3 credits)
 

Choose **one** of the following courses:

  - HD 1120 People in Perspective: Brain, Mind, and Society
  - HD 1130 Introduction to Human Development
  - PSYCH 1101 Introduction to Psychology
  
13. **Social Science** (3 credits)
 

Choose **one** 3 credit course from Anthropology, Sociology or Global Development
  
14. **Introductory Economics** (3 credits)
  - ECON 1110 Introductory Microeconomics
  
15. **Art History** (3-4 credits)
 

Choose **one** Art History course.

**Note:** May be taken while abroad
  
16. **Statistics** (3-4 credits)
 

**Must be taken at Cornell, AP Statistics is not accepted.**

Choose **one** of the following:

  - PUBPOL 2100 Introduction to Statistics (*formerly PAM 2100*)
  - AEM 2100 Introductory Statistics
  - ILRST/STSCI 2100 Introductory Statistics
  - MATH 1710 Statistical Theory and Application in the Real World
  
17. **Data Analysis** (3-4 credits)
 

Choose **one** of the following:

  - AEM 2820 Introduction to Database Management Systems
  - AEM 2831 Excel VBA Programming for Non-Dyson
  - AEM 2841 Python Programming for Data Analysis and Business Modeling for Non-Dyson
  - AEM 3030 Explorations in Analytic Modeling AND AEM 4435 Data Driven Marketing
  - AEM 4410 Marketing Research
  - PUBPOL 2070 Big Data for Big Policy Problems (*formerly PAM 2070*)
  - STSCI 1380 Data Science for All

**18. Natural Science I (3-4 credits)**

One of the following:

BIOLOGY		CHEMISTRY	PHYSICS
BIOG 1140	BIOMG 1350	CHEM 1560 or CHEM 2070	PHYS 1101 or PHYS 2207
BIOG 1440 or BIOG 1445	BIOEE 1610	CHEM 2080	PHYS 1102 or PHYS 2208
AP Biology score of 5		AP Chemistry score of 5	AP Physics score of 5

**Note:** If AP isn't used to satisfy the requirement, then the **course must be taken at Cornell.**

**Note:** No lab is required.

**19. Natural Science II (3-4 credits)**

Choose any 3 credit course with a PBS, BIO-AS, PHS-AS, BIOLS-AG, or BIONLS-AG Course Distribution.

**Note:** No AP credit allowed, **course must be taken at Cornell.**

**20. Ethics/Sustainability (3-4 credits)**

Choose from **one** of the following:

- AEM 3205** Ethics in Business and Organizations
- BSOC 2061** Ethics and the Environment (also STS 2061/PHIL 2960)
- COMM 4300** Ethics in New Media, Technology, and Communication
- CRP 3011** Ethics, Development, and Globalization
- DEA 4220** Ecological Literacy and Design
- GDEV 3240** Environmental Sociology
- FSAD 3200** Global Textile & Apparel Sustainability
- FSAD 4021** Apparel and Textiles in Developing Nations I
- DEA/FSAD 4025** Design for Change: Imagining Decolonial Futures
- DEA/FSAD 6800** Ethical Design: Engine of Positive Change
- ILROB 4760** Morality at Work
- INFO 1200** Information Ethics, Law, and Policy
- INFO 4270** Ethics & Policy in Data Science
- NTRES 3320** Introduction to Ethics and Environment

**21. Electives (Variable)**

Any courses that are not taken in Areas 1-20 above, count as Electives.

**22. Physical Education Requirement (2 courses)**

Physical Education must be completed in order to graduate. However, physical education does not count toward college and university minimum credit requirements for full-time status, nor does it count towards the 120 credits required for graduation.

**23. Swim Test Requirement**

A successful swim test must be completed in order to graduate.

## College Policies:

- **120 Overall Credits**
  - Students must complete 120 credits toward graduation.
  - A maximum of 15 credits of AP credit and in absentia credit can count towards the 120 total credits.
  - 15 credits of Study Abroad/Exchange and Cornell-In-Washington or 12 credits of Capital Semester can count towards total electives.
- **45 HE Credits**
  - Students must complete a minimum of 45 HE credits.
  - HE non-departmental courses at the 1500-level and below do not count toward the 45 HE credits.
  - Students must enroll in a minimum of one 3-credit course each semester in HE for their first four semesters, excluding winter and summer sessions.
- **11 HE Credits outside the major**
  - Students must complete a minimum of 11 HE credits outside of FSAD.
  - FWS, HE non-departmental courses below the 1500 level, Statistics and Research Methods courses (PUBPOL 2100, PUBPOL 3120, DEA 3550, or HD 2830), Special Studies (4000, 4010, 4020), and teaching assistantships (4030) do not count toward this requirement.
  - These can be taken S/U only if course is NOT used to fulfill a curriculum requirement [Areas 1-20].
- **Pass/Fail Courses [S/U]**
  - S/U grading option may NOT be used for any required course [Areas 1-20] unless it is the only grade option offered for those courses.
  - S/Us MAY be used for the 11 HE Credits outside the major and for electives in Area 21.
  - Students may apply no more than 12 credits of S/U towards graduation requirements. If a required course is only offered S/U, it will not count towards this limit. Students may take more S/Us if they choose, but the additional credit will not be applied towards graduation.
  - The **deadline for changing grade options is the 57<sup>th</sup> calendar day of the semester**, the same as the “drop” deadline.
- **Special Study Courses [4000, 4010, 4020, 4030]**
  - A maximum of 12 credits of special study course work from Human Ecology or other colleges will count towards the 120 overall credits. Courses will be indicated on the class roster with a Component of either IND or RSC. [Additional credits can be taken but will not be applied.]
  - A maximum of 12 credits of 4000-4030 may count toward the 45 HE credit requirement.
  - Credits from 4000, 4010, 4020, and 4030 cannot count towards the 11 HE credits outside the major requirement.
  - Students cannot TA (4030) the same course for credit more than once or take and TA the same course simultaneously. 4030 does not fulfill any requirements towards the major. Registration for 4030 may not exceed 5 credit hours per semester.