

New Ways of Offering Parenting Education

Family & Community Development Team

Cornell Cooperative Extension

Tompkins County

Services During 2020 – 2021

- No Significant Change in the Number of Workshops Run or the Number of Participants Served
- Services changed from entirely in-person to entirely virtual over Zoom
 - Number of Workshops During Typical Year: 19
 - Number of Workshops Run in 2020: 19
 - Number of Workshops Run/Scheduled in 2021: 19
- Average Number Participants per Workshop 1.1.20 – Present : 8
 - Participants Served Since March of 2020: ~228
- 1:1 Parenting Supports Have Also been Available in Virtual Format

Adaptations to Workshops

- Over Enrollment Required to Fill Classes
- 2 Hour Sessions Reduced to 90 minutes
- Ice Breakers and Bonding Activities Inserted into Sessions
- Break Out Rooms for Small Group Work and Role Plays
- White Board vs. Newsprint
- Facilitator Circulation
- Literacy Activities Converted to Media

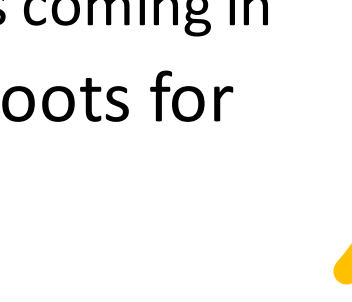
Adaptations to Systems

- Transition to Online Systems for All Aspects of Workshops
 - Promotion
 - Registration
 - Delivery
 - Evaluations
 - Data Analysis
 - Incorporation of Feedback

Learn Out

- Virtual Programming allowed many parents to participate who otherwise would not have been able to:
 - Parents with busy schedules
 - Limited transportation
 - Unfamiliar/uncomfortable with service locations
 - Outside the immediate area
 - Health/mental health conditions
- Continue to Offer and Refine Virtual Programming
- Be 'Ready' to Offer In Person Services at short notice
- Continue discussions and research around Hybrid/Dual Programming


Challenges

- IT Security, Privacy Concerns, Shared Access
 - “Where is that file saved?”
 - Box, One Drive, Qualtrics, Google, F:
 - “Is that the most recent version?”
 - Streamlining and Efficient Use of Technology Tools
 - Communicating Changes to Community
 - What's the right link to share with participants
 - How to keep registrations/referrals coming in
 - Ensure we stay true to inclusive roots for low/no literacy levels
 - What Challenges Are You Facing?
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Sharing, Suggestions, Solutions

All of this is a work in progress.
We have as many questions as we do answers.

- What are some examples of how your program has managed through these Pandemic related challenges?
 - Share some ways you have handled things that could be helpful to others.
 - [Jam Board to Share](#)
 - Or Chat to Share
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Good luck
going
forward!

- Virtual Professional Development Training Opportunity
- PS It Works – Communication Skills
- Professional Development Training Opportunity:
- Updated curriculum, and resources for virtual and in-person delivery
- Nov. 3 & 4, 9-3:30
- https://reg.cce.cornell.edu/PSItWorks-2-2-2_250